



## Economic Development Committee Agenda

March 31, 2025, 4:00 p.m.

The Economic Development Committee will meet in the Council Chambers at 82133 Council Line, Ashfield-Colborne-Wawanosh.

Pages

1. **CALL TO ORDER**  
Chair Glen McNeil will call the meeting to order.
2. **DISCLOSURE OF PECUNIARY INTEREST**
3. **ADOPTION OF PREVIOUS MINUTES** 3  
**MOTION**  
Moved by \_\_\_\_\_  
Seconded by \_\_\_\_\_  
THAT the Minutes dated January 13, 2025 of the Economic Development Committee be adopted as circulated.
4. **BUSINESS OF THE COMMITTEE**
  - 4.1 **Huron Chamber of Commerce - Colin Carmichael Executive Director**  
Mr. Carmichael, Executive Director of the Huron Chamber of Commerce will be in attendance to provide an information session to the Committee on the activities of the Chamber.  
  
STAFF COMMENTS: None.
  - 4.2 **SLED and AcessSLED Programs** 6  
We have provided the Committee with the report prepared by Deputy Clerk / Communications Co-ordinator Kelly Thomson.  
  
STAFF COMMENTS: We seek your direction.
  - 4.3 **Volunteer Recognition and Appreciation Awards** 9  
We have provided the Committee with the report prepared by Deputy Clerk / Communications Co-ordinator Kelly Thomson.  
  
STAFF COMMENTS: That the Economic Development Committee reviews all applications and recommends nominees for awards for approval from Council.

- 4.4 Ontario Express Bus -Transportation Servicing Huron County to London  
At the time the agenda was published, Ontario Express Bus had not responded to multiple emails inquiring about a possible flag stop in the Township. It is unclear whether the route to Port Elgin is currently in service, as it was previously suspended due to low ridership, winter weather, and a shortage of drivers. At this time, there is no option to purchase a ticket for the route travelling through Huron County.

STAFF COMMENTS: None.

- 4.5 Thrive Summit – April 14-15, 2025  
The 2025 Huron County Thrive Summit is being held on April 14-15, 2025 at the Blyth Community Hall.

42

STAFF COMMENTS: For your information purposes.

- 4.6 Avon Maitland District School Board - Pathways Opportunity  
We have provided the Committee with the correspondence received by AMDSB regarding an opportunity for the Township to collaborate with Brookside Public School.

49

STAFF COMMENTS: None.

5. **NEW BUSINESS**

Items to be brought forward to a future meeting.

6. **NEXT MEETING**

The next scheduled meeting of the Economic Development Committee is on May 26, 2025 at 4:00 p.m. or at the call of the Chair.

7. **ADJOURNMENT**

**MOTION**

Moved by \_\_\_\_\_

Seconded by \_\_\_\_\_

THAT the Economic Development Committee does now adjourn to meet again on May 26, 2025 at 4:00 p.m. or at the Call of the Chair.



## Economic Development Committee Minutes

January 13, 2025, 4:00 p.m.

Members Present: Glen McNeil  
Jennifer Miltenburg  
Tricia Denomme  
Sierra Lamb-Downey

Members Absent: Evan Hickey  
Joe Bernier

The Economic Development Committee met in the Council Chambers at 82133 Council Line,  
Ashfield-Colborne-Wawanosh.

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1. **CALL TO ORDER**

Chair Glen McNeil will call the meeting to order.

2. **DISCLOSURE OF PECUNIARY INTEREST**

None disclosed.

3. **ADOPTION OF PREVIOUS MINUTES**

**MOTION 1**

Moved by Tricia Denomme  
Seconded by Sierra Lamb-Downey

THAT the Minutes dated September 16, 2024 of the Economic Development Committee be adopted as circulated.

**Carried**

4. **BUSINESS OF THE COMMITTEE**

4.1 2025 SLED Application

We have provided the Committee with the report prepared by Deputy Clerk / Communications Co-ordinator Kelly Thomson.

STAFF COMMENTS: We seek your direction.

ACTION: The Committee agreed to have staff prepare for the next meeting a proposal for submission to the SLED Fund elaborating on the idea of a "Stay Here" campaign for ACW. The outcome would be to highlight the hospitality/agritourism sector that is available in the Township.

4.2 Pathways Opportunity for Brookside School

We have provided the Committee with the correspondence received from Jodi Froud, Pathways Coordinator for the Avon Maitland District School Board.

STAFF COMMENTS: We seek your direction.

ACTION: Discussion determined it was not made clear who would be the appropriate contact with the school to initiate the program. Jennifer Miltenburg will connect with the Pathways Centre to determine who would be the most appropriate individual to make this happen.

4.3 Ontario Express Bus - Transportation Servicing Huron County to London

We have provided the Committee with the schedule for the OEB Bus Servicing Route.

STAFF COMMENTS: For your information purposes.

ACTION: Staff will connect with OEB on the possibility of adding a flag stop within the Township.

4.4 2025 Draft Budget

We have provided the Committee with the report prepared by Clerk Florence Witherspoon.

STAFF COMMENTS: That the Economic Development Committee approves the 2025 Draft Budget by adopting the following motion.

**MOTION 2**

Moved by Jennifer Miltenburg  
Seconded by Tricia Denomme

THAT the Economic Development Committee approves the 2025 Draft Budget in the amount of \$5,000.

**Carried**

4.5 2025 Volunteer Appreciation Awards

We have provided the Committee with the report prepared by Deputy Clerk / Communications Co-ordinator Kelly Thomson.

STAFF COMMENTS: That the Economic Development Committee set a meeting date to review applications and recommends nominees for awards for approval from Council, along with a date for recognition.

ACTION: The Committee agreed to meet on March 31, 2024 at 4:00 p.m. to consider the nominees for the 2025 Volunteer Appreciation Awards.

**6. NEXT MEETING**

We have provided the Committee with the 2025-2026 proposed schedule. The next scheduled meeting of the Economic Development Committee is scheduled to take place on Monday, May 26, 2025.

STAFF COMMENTS: For your information purposes.

ACTION: The Committee agreed to hold its next meeting on March 31, 2025.

Member Tricia Denomme advised the Committee about the Taste and Trails workshops hosted by the Huron County Economic Development Department. The first workshop is on January 31st.

Member Jennifer Miltenburg advised that 2026 is the 200th anniversary of the Huron Tract.

**7. ADJOURNMENT**

**MOTION 3**

Moved by Tricia Denomme  
Seconded by Sierra Lamb-Downey

THAT the Economic Development Committee does now adjourn to meet again on March 31, 2025 at 4:00 p.m. or at the Call of the Chair.

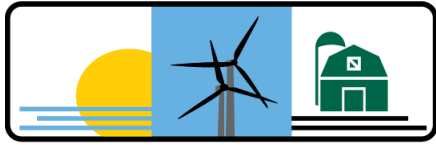
**Carried**

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Mayor, Glen McNeil

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Clerk, Florence Witherspoon



TOWNSHIP OF  
ASHFIELD-COLBORNE-WAWANOSH

82133 Council Line, R.R. #5  
Goderich, Ontario N7A 3Y2

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## Economic Development Report

STAFF: Kelly Thomson, Deputy Clerk / Communication Co-ordinator    DATE: March 31, 2025

SUBJECT: 2025 SLED Application Update

### Recommendation

We seek your direction.

### Background

The Township of Ashfield-Colborne-Wawanosh has been successful in receiving funding for projects under the SLED (Supporting Local Economic Development) program in 2020, 2021 and 2022. The projects included:

2022 | Dungannon Farmers' Market

2021 | Attainable Family Homes Project (Dungannon, ON)

2020 | Dungannon Vacant Lot Development

The Township was unsuccessful in 2023 when applying for funding for commercial photography and videography to help create content for a new tourism development initiative and in 2024 when applying for funding to rebrand and revitalize Dungannon 's Main Street Market.

At the January 13, 2025 Economic Development Committee meeting, it was decided to have staff prepare a proposal for submission to the SLED Fund elaborating on the idea of a "Stay Here" campaign for ACW. The outcome would be to highlight the hospitality/agritourism sector that is available in the Township.

### Comment

Staff have been approached by the Benmiller Community Fundraising Group to explore using the SLED Grant to apply for funding to support the Benmiller Park & Playground Equipment Project. After discussing both grant submission ideas with Rick Sickinger, Economic Development Officer for the County of Huron, he is leaning towards supporting the application for the Park & Playground Equipment Project. He also recommended applying for the AccessSLED Fund, which provides grants of up to \$1,000 to support projects that promote accessibility and inclusivity across Huron County. The deadline for both these grants is April 17, 2025.

### Others Consulted

Rick Sickinger, Economic Development Officer, Huron County Economic Development  
Ellen McManus, Treasurer

Respectfully submitted,

Approved by:

Kelly Thomson  
Deputy Clerk/Communications Co-ordinator

Mark Becker  
Chief Administrative Officer

## 2025 SLED and AccessSLED Fund Programs are open for applications

Post Date: March 10, 2025

News type: Media Release

Department: Administration, Economic Development

**Huron County, Ontario** – The County of Huron has opened its 2025 SLED funding program and launched a new AccessSLED program for local organizations.

### SLED Program

This program is delivered by the County of Huron’s Economic Development Department and funds projects up to a maximum of \$10,000. The list of eligible organizations includes registered non-profits, BIAs, Chambers of Commerce, arts organizations, sector organizations, and municipal partners.

Eligible projects must take place in Huron County and focus on one of the priorities from the [THRIVE 2022-2025 Economic Development Strategic Plan](#):

1. Re-engagement, education/skills development, attraction and/or retention of workforce;
2. Impacts business districts, key industry sectors and/or investment attraction readiness;
3. Advances community development, tourism sector development and/or the promotion of local food;
4. Projects focused on youth and/or newcomers building a stronger sense of community.

Applications will be assessed on a merit basis and evaluated by a panel of local economic development professionals. The deadline to submit is April 17, 2025, 4:30 p.m. Interested applicants can access the SLED application form and complete program details at [www.huroncounty.ca/economic-development/sled/](http://www.huroncounty.ca/economic-development/sled/).

### AccessSLED Program

In collaboration with the Huron County Accessibility Advisory Committee (HCAAC), the County of Huron is launching a NEW AccessSLED Program. This initiative offers funding grants of up to

\$1,000 to support projects that enhance accessibility and inclusivity throughout Huron County.

Funding is available to a wide range of organizations in Huron County, including:

- Private local businesses, retail, and services,
- Municipal buildings,
- Non-profit organizations, community centers, and recreational facilities,
- Local hospitality, tourism, restaurants, and other food establishments (excluding franchises),
- Arts and cultural venues, and
- E-commerce platforms catering to Huron County residents.

Eligible projects must demonstrate a clear, measurable impact on improving accessibility. The deadline to submit an application for the 2025 AccessSLED program is April 17, 2025, 4:30 p.m. Successful applicants will receive 50% of the grant upfront, with the remaining 50% upon project completion.

Interested applicants can access the AccessSLED application form and complete program details at [www.huroncounty.ca/economic-development/accesssled/](http://www.huroncounty.ca/economic-development/accesssled/).

-30-

**For more information contact the County of Huron spokesperson:**

Jamie Heffer, Huron County Warden

519.524.8394 (ext 3224)

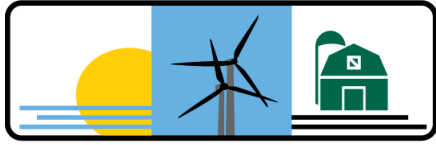
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TOWNSHIP OF  
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## Economic Development Committee

STAFF: Kelly Thomson, Deputy Clerk / Communications Co-ordinator DATE: March 31, 2025

SUBJECT: Volunteer Appreciation Award Nominations 2025

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### Recommendation

That the Economic Development Committee reviews all applications and recommends nominees for awards for approval from Council.

### Background

At the October 17, 2023 meeting of Council, the Volunteer Recognition and Appreciation Policy for the Township of Ashfield-Colborne-Wawanosh was adopted. The purpose of the policy is to recognize and celebrate the accomplishments of local volunteers and to ensure that volunteers are continually celebrated and recognized for the work that they do in an ongoing and equitable way. This policy also considers that an Annual Volunteer Recognition Event be held to recognize the volunteers.

Criteria for award recipients is included in the Volunteer Recognition and Appreciation Policy which is attached with this report.

### Comment

Staff distributed nominations forms for volunteer recognition and promoted the recognition through the website, social media, and through the Winter/Spring newsletter. In total 9 applications were received, 5 more than last year.

#### Individual Volunteer(s):

Marianne Hogan  
Barb Snowden  
Ron Snowden  
Kathy Todd  
Jim Van Osch

#### Volunteer Group(s):

Kingsbridge Centre  
St. Helens Hall  
Petrie Park

The volunteer recognition budget has been set at \$1500. For the individual award it is proposed that a custom local basket be created that would include products from ACW including local Legacy Maple Syrup, Hanna's BBQ Sauce, Helbee's honey, Coastal Coffee, CC Farms pepperettes along with some Ashfield-Colborne-Wawanosh swag and a \$100 gift card to the Benmiller Inn. Approximate cost \$200.

For the group award, we propose a 2' x 2' metal sign with the Township Logo along with the wording "Volunteer Group of the Year - Winners Name - 2025". The sign will be custom made by Smyth Welding for \$175.



The selected volunteer and volunteer group will be announced on [acwtownship.ca](http://acwtownship.ca), press release, social media and be recognized at the April 22, 2025 Council Meeting.

### Others Consulted

Florence Witherspoon, Clerk

Respectfully submitted,

Handwritten signature of Kelly Thomson in black ink.

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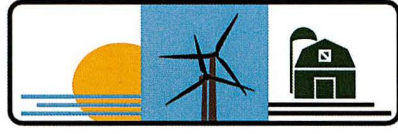
Kelly Thomson  
Deputy Clerk / Communications Co-ordinator

Approved by:

Handwritten signature of Mark Becker in black ink.

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Mark Becker  
Chief Administrative Officer



— TOWNSHIP OF —  
ASHFIELD-COLBORNE-WAWANOSH

THE CORPORATION OF THE TOWNSHIP OF  
ASHFIELD-COLBORNE-WAWANOSH

**BY-LAW NUMBER 04-2025**

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**BEING A BY-LAW** to adopt a volunteer recognition and appreciation policy for the  
Township of Ashfield-Colborne-Wawanosh

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**WHEREAS** Section 5(3) of the Municipal Act, 2001, S.O. 2001, C.25, as amended, provides that a municipal power shall be exercised by by-law;

**AND WHEREAS** Section 9 of the Municipal Act, 2001, S.O. 2001, C.25, as amended, provides a municipality with the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority;

**AND WHEREAS** the Council of the Corporation of the Township of Ashfield-Colborne-Wawanosh adopted a Volunteer Recognition and Appreciation Policy on October 17, 2023;

**AND WHEREAS** it is deemed desirable to amend the policy;

**NOW THEREFORE**, the Council of the Corporation of the Township of Ashfield-Colborne-Wawanosh enacts as follows:

1. The "Volunteer Recognition and Appreciation Policy" attached hereto as Schedule A is hereby adopted.
2. That By-Law 70-2023 is hereby repealed.
3. This by-law shall come into force and take effect immediately upon final passing thereof.

**Read a first and second time this 14<sup>th</sup> day of January 2025.**

**Read a third time and finally passed this 14<sup>th</sup> day of January 2025.**

  
\_\_\_\_\_  
Mayor, Glen McNeil

  
\_\_\_\_\_  
Clerk, Florence Witherspoon

## SCHEDULE A



TOWNSHIP OF  
ASHFIELD-COLBORNE-WAWANOSH

### Policy: Volunteer Recognition and Appreciation

DATE: January 14, 2025

BY-LAW NO: 04-2025

#### 1. Policy Statement

The Township of Ashfield-Colborne-Wawanosh (Township) recognizes and values the Volunteers that contribute their time and service to enrich the quality of life within the community.

#### 2. Purpose

To ensure that Volunteers are continually celebrated and recognized for the work that they do in an ongoing and equitable way.

#### 3. Definitions

**Community Group:** Civil society non-profits that operate within the local community. They are often run on a voluntary basis and are self-funded. Some are formally incorporated, with a written constitution and a board of directors, while others are much smaller and are more informal.

**National Volunteer Week:** Mid to late April as set by Volunteer Canada to celebrate Volunteers across the country.

**Recognition:** Refers to celebrating and demonstrating gratitude for the time and effort the volunteer gives to the municipality.

**Special Interest Group:** A group of persons working on behalf of or strongly supporting a particular cause, such as an item of legislation, an industry, or a special segment of society.

**Volunteer:** Individuals who reach out beyond the confines of paid employment and normal responsibilities to contribute time and service to the Township in the belief that their activity will have a positive effect on the community. Volunteers provide programs and services to the residents of the Township of Ashfield-Colborne-Wawanosh to help enrich their quality of life.

#### 4. Procedures

##### Annual Volunteer Recognition

Page 1 of 6

The Annual Volunteer Recognition is held to celebrate the accomplishments of Township of Ashfield-Colborne-Wawanosh Volunteers. Township staff will coordinate the annual recognition to be held mid to late of April in alignment with National Volunteer Week. Funds for this recognition are allocated through the operational budget.

### **Volunteer Recognition Awards**

This program recognizes individual Volunteers and Community Groups in a specific category for their contributions to the community.

**Outstanding Community Group Award:** recognizes a community group or Special Interest Group for its outstanding voluntary contribution to the well-being of our community.

**Outstanding Individual Award:** recognizes an individual for their outstanding voluntary contribution to the well-being of our community.

#### *Eligibility*

1. Must be a resident of the Township, own a business in the Township or attend school in the Township. Individuals outside of the Township of Ashfield-Colborne-Wawanosh may be considered if their contributions are with a Township community organization that has a main focus within the municipality.
2. Community Groups must be non-profit community groups and be based in Township of Ashfield-Colborne-Wawanosh with the majority of services geared towards Townships' residents.
3. Elected officials of the Township of Ashfield-Colborne-Wawanosh are not eligible.
4. Paid staff, full time, or part time are not eligible, except where their volunteerism is separate, distinct from, and outside of their paid position.
5. Services must have been performed on a wholly volunteer basis and not for pay.
6. Nominees must be aware of the nomination and sign the nomination form.

#### *Procedures*

1. Nomination forms ('Appendix A') are available at Municipal Office and on the Township's website. Availability of forms will be advertised through social media, and at community kiosks.
2. Award nominations will be solicited from the community at large, including Township of Ashfield-Colborne-Wawanosh staff and Council who are not directly involved with the program.
3. Nominations shall be made in writing on an approved nomination form.
4. Nomination forms will be submitted to the Clerks Department beginning January 1st and no later than the third Friday in March each year.



5. All nominations become the property of the Township of Ashfield-Colborne-Wawanosh and will not be returned.

#### *Selection*

1. The Economic Development Committee (EDC) will review all applications and recommend nominees for approval by Council. The staff liaison to the EDC will be a non-voting member.
2. The EDC and/or Council may choose to not recommend/select an award recipient in a category if there are no appropriate nominees.
3. The EDC, at its discretion, may consider a nomination for any award category it deems appropriate.
4. There shall be no publicity as to the proposed nominees or voting at any time. The only name(s) to be released to the public shall be the recipients of awards.
5. Only individuals selected for a volunteer award will be contacted.
6. A nominee will be excluded if they have previously received an award in the same category for which they are presently being nominated (to a limit of three years). A list of past award recipients will be kept on file by the Clerks Department.

#### *Presentation*

Awards will be presented by the Mayor or their designate at the annual Volunteer Recognition. The award recipients will be invited to attend.

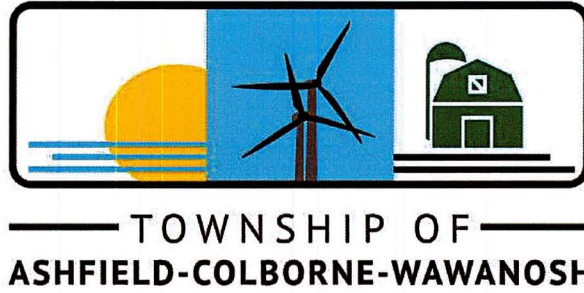
#### **Provincial and Federal Awards and Recognition Programs**

Each year, the provincial and federal governments administer volunteer/citizen awards programs. The Clerks Department will send out a reminder letter to community organizations in October of each year outlining the various awards available and deadlines for nominations. It will be the responsibility of the organizations to apply for awards on behalf of their Volunteers, with municipal staff lending support if necessary. Staff and Council of the Township of Ashfield-Colborne-Wawanosh cannot nominate Volunteers for awards as the role of Council and staff should be to promote the programs to the community, rather than nominate Volunteers.

### **5. Review Cycle**

This policy will be reviewed by Council once per term.

## Appendix A



# Volunteer Recognition Awards Nomination Form

The Township of Ashfield-Colborne-Wawanosh recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express Council's appreciation of the many individuals and community groups who work to enhance the quality of life in Ashfield-Colborne-Wawanosh. We invite you to submit nominations for those individuals or groups that have made a significant contribution to our community.

Please note that any documents submitted will become the property of the Township and will not be returned.

### **Nominee Information:**

Full Name of Volunteer or Group being nominated:

\_\_\_\_\_

Mailing Address: \_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Nominator Information:**

Full Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

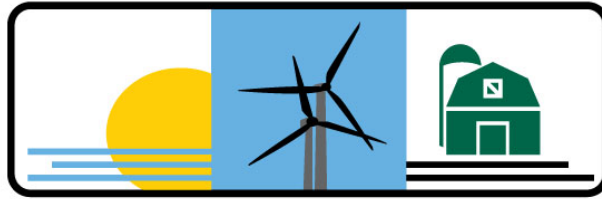
**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*



Please list in **point form** and provide a brief description of contribution that the individual or group has made to The Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.



— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards Nomination Form

The Township of Ashfield-Colborne-Wawanosh recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express Council's appreciation of the many individuals and community groups who work to enhance the quality of life in Ashfield-Colborne-Wawanosh. We invite you to submit nominations for those individuals or groups that have made a significant contribution to our community.

Please note that any documents submitted will become the property of the Township and will not be returned.

**Nominee Information:**

Full Name of Volunteer or Group being nominated:

Marianne Elizabeth Hogan

Mailing Address:

[Redacted]

Daytime Phone Number:

[Redacted]

Email:

[Redacted]

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature:

[Redacted]

Print Name: Marianne Hogan

Date: Mar. 21/25

**Nominator Information:**

Full Name: Joanne Doherty

Mailing Address: [REDACTED]

Daytime Phone Number [REDACTED]

Email: [REDACTED]

Signature: [REDACTED]

Print Name: \_\_\_\_\_ Date: Mar. 21/25

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

Oh... if these walls could talk/sing!  
Marianne Hogan is the Artistic Director of the Kingsbridge Centre - "Kingsbridge on 21". Her leadership of music, theatre, choir and visual arts speaks volumes of her dedication to her craft - celebrating and engaging the culture for our community while promoting the goal to preserve this historic building after its 2012 church closure!  
As Artistic Director, she showcases local, national and international talents while serving as a Mentor to the Youth. Believing in its rural revitalization, Marianne's guidance serves as a stellar example for other communities nationwide who are facing this similar scenario.  
SJKC - Kingsbridge Community - "FOR THE COMMUNITY, BY THE COMMUNITY" - a Registered charity serving as a cultural centre and multi-use facility with a community based agenda for friends, neighbours and visitors of Southwestern Ontario.  
Respected for her voice and vision, Marianne works tirelessly with other SJKC Volunteers to make this historic site's goal a continued reality! Recognizing this is not a solo effort, but in tandem with other dedicated volunteers - A TRUE TREASURE!

It is with great pleasure, that I submit Marianne's name for nomination for this prestigious award and recognition.

\*\*\*\*I have Marianne's permission to submit this application as per our phone conversation today Thurs. Mar. 21/25

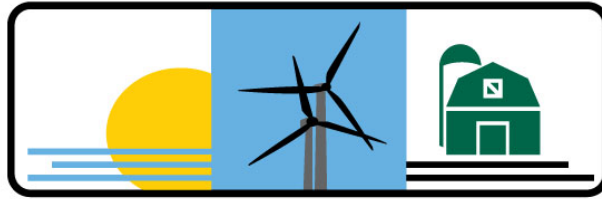
\*\*\*\*I, Joanne Doherty respectfully submit Marianne's name for this nomination Thurs. Mar. 21/25.

Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

\* ACW community is better culturally because of Marianne's volunteer efforts at the Kingsbridge Community Centre

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

\* Marianne is a TRUE TREASURE within our community for her efforts with the Kingsbridge Community Centre. And most deserving of this recognition.



— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards Nomination Form

The Township of Ashfield-Colborne-Wawanosh recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express Council's appreciation of the many individuals and community groups who work to enhance the quality of life in Ashfield-Colborne-Wawanosh. We invite you to submit nominations for those individuals or groups that have made a significant contribution to our community.

Please note that any documents submitted will become the property of the Township and will not be returned.

**Nominee Information:**

Full Name of Volunteer or Group being nominated:

Barb Snowden

Mailing Address:

Daytime Phone Number

Email:

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature:

Print Name: \_\_\_\_\_

Date: March 21, 2025

**Nominator Information:**

Full Name: Jennifer Miltenburg

Mailing Address: [REDACTED]

Daytime Phone Number: [REDACTED]

Email: [REDACTED]

Signature: [REDACTED]

Print Name: Jennifer Miltenburg Date: March 21 2025

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

The St Helens Hall Committee is made of local residents who gathered together in in 2002 to save the community building ( former Women's Institute) which had fallen in disrepair.

Many hours of work and donations later ( money, windows and roofing materials,time)enabled the hall to re-open in 2004.

For over 20 years, these dedicated ACW citizens have worked hard to keep this building updated, accessible, relevant and affordable for community use.

Barb is the Chair of this organization and has been since the beginning.

Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

Barb is the Chair of this group.

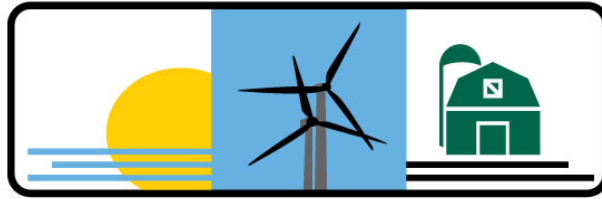
She organizes the agendas and is the liason with the township.

Barb's background is catering , and as such, she heads most of the fundraising initiatives. She is responsible for purchasing and planning the food. Barb has her Safe Food handling designation and ensures the all events and rentals conform to Health Unit Standards.

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

Barb's cheerful disposition makes the meetings enjoyable, and she works well with all the volunteers who contribute to each event - it is truly a team effort and Barb is a great leader.

Barb is also one of the custodians of the Hall, keeping track of the bookings and ensuring the cleaning in between events is thorough and complete. Barb is a great asset to our municipality!



— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards Nomination Form

The Township of Ashfield-Colborne-Wawanosh recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express Council's appreciation of the many individuals and community groups who work to enhance the quality of life in Ashfield-Colborne-Wawanosh. We invite you to submit nominations for those individuals or groups that have made a significant contribution to our community.

Please note that any documents submitted will become the property of the Township and will not be returned.

**Nominee Information:**

Full Name of Volunteer or Group being nominated:

Ron Snowden

Mailing Address:

Daytime Phone Number

Email:

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature:

Print Name: \_\_\_\_\_

Date: March 21, 2025



**Nominator Information:**

Full Name: Jennifer Miltenburg

Mailing Address: [REDACTED]

Daytime Phone Number: [REDACTED]

Email [REDACTED]

Signature: [REDACTED]

Print Name: Jennifer Miltenburg Date: March 21 2025

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

The St Helens Hall Committee is made of local residents who gathered together in in 2002 to save the community building ( former Women's Institute) which had fallen in disrepair.

Many hours of work and donations later ( money, windows and roofing materials,time)enabled the hall to re-open in 2004.

For over 20 years, these dedicated ACW citizens have worked hard to keep this building updated, accessible, relevant and affordable for community use.

Ron is on the building committee and has been since the beginning.

Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

Ron is very involved in the upkeep of the Hall and has been for over 20 years of service.

He is active in every fund raiser, frying fish, carving beef, and offering heartfelt greetings and sometimes sage advice to all.

Ron missed his career calling , as his handiness with a hammer and troubleshooting abilities have repairs and renovations looking professional.

Ron has many volunteers who he works with on the building committee, but one thing can be sure - he is always involved somehow.

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

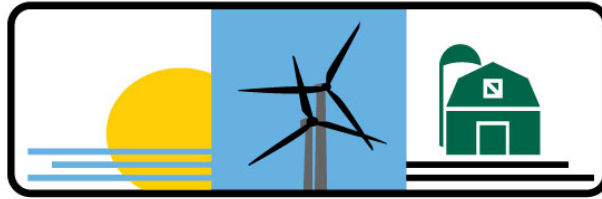
Ron's dry sense of humour contributes to the enjoyment of working together, and it is no wonder that the work bees are so popular.

Ron also helps the large fundraising efforts by shopping and delivering the supplies, hands on labour, and jovially managing the crowds.

Ron has shoveled snow for events, gravel for playground installation, sweated in a fish fry hut and frozen outside for the Valentines dinners.

In addition Ron this year has built small picnic tables for the Hall as well as a new table for the entry way, and made other small improvements for the hall.

A Handy man to have as a handyman, Ron shares his time and his talents for the betterment of the citizens of ACW



— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards Nomination Form

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Please note that any documents submitted will become the property of the Township and will not be returned.

**Nominee Information:**

Full Name of Volunteer or Group being nominated:

Kathy Todd

Mailing Address:



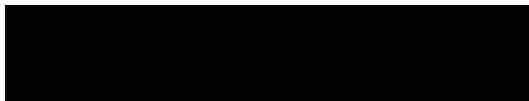
Daytime Phone Number:

Email:



I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature:



Print Name: \_\_\_\_\_

Date: March 21, 2025

**Nominator Information:**

Full Name: Jennifer Miltenburg

Mailing Address: [REDACTED]

Daytime Phone Number: [REDACTED]

Email: [REDACTED]

Signature: [REDACTED]

Print Name: \_\_\_\_\_ Date: March 21 2025

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

The St Helens Hall Committee is made of local residents who gathered together in in 2002 to save the community building ( former Women's Institute) which had fallen in disrepair.

Many hours of work and donations later ( money, windows and roofing materials,time)enabled the hall to re-open in 2004.

For over 20 years, these dedicated ACW citizens have worked hard to keep this building updated, accessible, relevant and affordable for community use.

Kathy is the recording secretary and has been since the beginning.

Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

Kathy is very engaged in the business of the Hall and has been for over 20 years of service.

She is active in every fund raiser, cooking, cleaning, serving and making pies.

Kathy also takes all the minutes for all the meetings, and works very closely with the Chair Barb Snowden, planning meals and selling tickets.

Kathy is actively involved in all the many small things that are needed to run an organization, and her hands are always busy helping in whatever way she can!

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

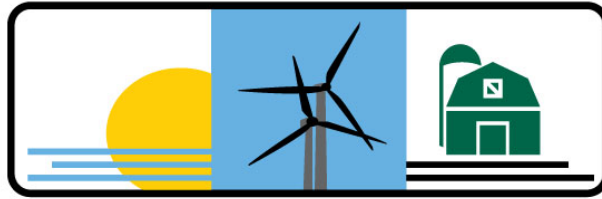
Kathy has many talents, but her most widely appreciated one is her role as local historian.

Kathy is the keeper of all artifacts, knowledge , news articles and stories of this area of our municipality.

This talent was evident in 2024, the anniversary celebration of 20 years in the re-opened St Helen's Hall.

News articles and displays adorned the Hall, leading to many conversations and a newfound understanding ( for some) of the value of the building, and the decades of work it took to make the Hall the gem it is today.

Kudos to Kathy for her volunteer spirit and her dedication to the memory of those who worked so hard to give us the opportunities we have today.



— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards Nomination Form

The Township of Ashfield-Colborne-Wawanosh recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express Council's appreciation of the many individuals and community groups who work to enhance the quality of life in Ashfield-Colborne-Wawanosh. We invite you to submit nominations for those individuals or groups that have made a significant contribution to our community.

Please note that any documents submitted will become the property of the Township and will not be returned.

**Nominee Information:**

Full Name of Volunteer or Group being nominated:

Jim Van Osch (chair of SJKC)

Mailing Address:

Daytime Phone Number:

Email:

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Nominator Information:**

Full Name: Marianne Hogan, Chair, Kingsbridge on 21

Mailing Address: [REDACTED]

Daytime Phone Number: [REDACTED]

Email: [REDACTED]

Signature: [REDACTED]

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

When the St Joseph's church closed in 2012, it left a vibrant rural community isolated. The nearest public building is over 15 km away; there was no venue for the community to meet.

St. Joseph's Kingsbridge Community (Kingsbridge) was formed ,and by June 2015, Kingsbridge had obtained charitable status, and full ownership of the building. With \$180,000 in private donations, repairs to the former church (re-named Kingsbridge Centre) allowed for the opening of the upstairs in August 2015.

Kingsbridge Centre is now a multi-use facility run entirely by volunteers with a mandate to provide a building for community gatherings, performance opportunities, rural education as well as rental options. The upstairs is used for performance rentals, a concert series, theater, community gatherings, and a gallery for local artists; the downstairs is used for meetings, social events and rural education. The occupancy rate of building for the 10 months it is open exceeds 60%; as an example April 2025 has 29 events/rentals/programs in the 30 days.

Since May 2015 over 740 individuals have raised over \$1,000,000, and volunteered over 7000 hours annually for Kingsbridge. The creation of Kingsbridge Centre has created both a cultural centre and a community space for our municipality.

Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

Jim is the Chair of SJKC.

since May of 2015, the board has met every 2 weeks ( 22 times a year).

Jim prepares the agendas, handles all rentals and contracts for the building, is the house manager for events, and is by default on every committee ( financial, social, building etc)

Jim also handles the multitude of paperwork that is involved as a registered charity, as well as is the contact for Air BnB and VRBO.

Jim is a champion at keeping everything organized and ensuring all the red tape is dealt with.

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

Jim was instrumental in the creation of Kingsbridge Centre.

The church closed in October 2012; SJKC not for profit was created in December 2012; charitable status was achieved in 2014; the purchase was completed in June of 2015.

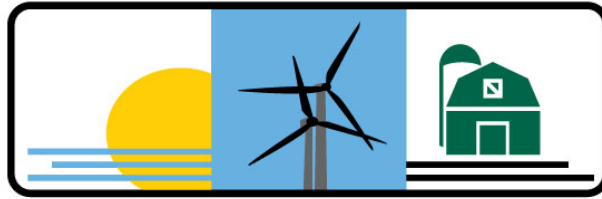
It took 2 1/2 years to successfully negotiate and navigate through this process.

Jim's has a Masters degree in planning, and this knowledge was instrumental in dealing with all the building and severance issues as well as concerns specific to the Diocese of London.

Jim was also the point person for working with lawyers navigating the charitable status designation.

Many many many volunteers contribute to the success of Kingsbridge Centre and Jim is one of the many dedicated individuals. However Jim's specific skills, time and dedication in the face of adversity were integral to the successful purchase of the building.





— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards Nomination Form

The Township of Ashfield-Colborne-Wawanosh recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express Council's appreciation of the many individuals and community groups who work to enhance the quality of life in Ashfield-Colborne-Wawanosh. We invite you to submit nominations for those individuals or groups that have made a significant contribution to our community.

Please note that any documents submitted will become the property of the Township and will not be returned.

**Nominee Information:**

Full Name of Volunteer or Group being nominated:

St. Joseph's Kingsbridge Community ("Kingsbridge")

Mailing Address:

Daytime Phone Number:

Email:

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature:

Print Name:

Date:

**Nominator Information:**

Full Name: Marianne Hogan, Chair, Kingsbridge on 21

Mailing Address: [REDACTED]

Daytime Phone Number: [REDACTED]

Email: [REDACTED]

Signature: [REDACTED]

Print Name: \_\_\_\_\_ Date: March 20, 2025

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

When the St Joseph's church closed in 2012, it left a vibrant rural community isolated. The nearest public building is over 15 km away; there was no venue for the community to meet.

St. Joseph's Kingsbridge Community (Kingsbridge) was formed ,and by June 2015, Kingsbridge had obtained charitable status, and full ownership of the building. With \$180,000 in private donations, repairs to the former church (re-named Kingsbridge Centre) allowed for the opening of the upstairs in August 2015.

Kingsbridge Centre is now a multi-use facility run entirely by volunteers with a mandate to provide a building for community gatherings, performance opportunities, rural education as well as rental options. The upstairs is used for performance rentals, a concert series, theater, community gatherings, and a gallery for local artists; the downstairs is used for meetings, social events and rural education. The occupancy rate of building for the 10 months it is open exceeds 60%; as an example April 2025 has 29 events/rentals/programs in the 30 days.

Since May 2015 over 740 individuals have raised over \$1,000,000, and volunteered over 7000 hours annually for Kingsbridge. The creation of Kingsbridge Centre has created both a cultural centre and a community space for our municipality.

Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

In May of 2024, Kingsbridge began their "Next Chapter" - a pilot program of social, educational, and mentoring partnerships to assess interest and needs in the area. By May of 2025, they will have held the following programs:

- One Mental Health First Aid course ( with Gateway )
- Two Financial seminars ( Libro)
- Seven Tech Learning (The Learning Hub)
- Five "Learn to..." mentoring sessions ( Days for Girls, various artists)
- Seven Grief Recovery Groups ( Huron Hospice)
- Eight Senior Lunches with programs ( Kingsbridge on 21 Community Group)

This initiative is enthusiastically endorsed and appreciated by our not-for-profit.

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

I am the Chair of Kingsbridge on 21 Community Group.

Our mandate is to engage seniors, families and youth, preserve local history, limit social isolation and encourage volunteerism or all ages of the community.

St. Joseph's Kingsbridge Community registered charity created Kingsbridg Centre. We are one of the principle tenants of this building; without Kingsbridge Centre our mandate to engage our community would be difficult.

Kingsbridge's latest initiative and pilot program will supply useful data to our group as we plan our future activities. We also appreciate their work serving the same ACW residents that our organization serves. As a rural community isolated from social services, Kingsbridge takes a large role in caring for our most vulnerable citizens.



— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards

### Nomination Form

The Township of Ashfield-Colborne-Wawanosh recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express Council's appreciation of the many individuals and community groups who work to enhance the quality of life in Ashfield-Colborne-Wawanosh. We invite you to submit nominations for those individuals or groups that have made a significant contribution to our community.

Please note that any documents submitted will become the property of the Township and will not be returned.

#### **Nominee Information:**

Full Name of Volunteer or Group being nominated:

PADRS

Mailing Address:

Daytime Phone Number:

Email:

I hereby allow my name to stand for nomination and consent to publication of my

photograph and information from my nomination package as applicable.

Signature:

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Nominator Information:**

Full Name: Jennifer Miltenburg

Mailing Address: [REDACTED]

Daytime Phone Number [REDACTED]

Email [REDACTED]

Signature: [REDACTED]

Print Name: Jennifer Miltenburg Date: March 21, 2025

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

This organization has been around for quite some time, I am unsure how long, but pretty sure prior to 2001

In 2017 this organization approached council to partner with them on the purchase of the lands in Port Albert today known as the Petrie Park

Council approved and purchased the property in the approximate amount of \$90,000 and is in the ownership of ACW as municipal lands.

with PARDS contributing \$20,000 to the purchase price.

Petrie Park committee was established to run the day to day operations etc. of the park with one member of council on the committee

In 2020 the PARDS group and the Petrie Park committee agreed to purchase playground equipment for the park. Council approved the project and contributing a very small amount towards the project, with the group and committee fundraising money to pay for the new equipment and they ordered it.

The playground equipment was ordered by the PARDS and placed with the Township paying the Playground Equipment Supply company with the PARDS offsetting the expenditure with their large contribution.

To date, the Petrie Park committee as well as the PARDS looks after by volunteers the operation and maintenance of the park with grass cutting etc.

This s a well run committee that contributes to the Port Albert and surrounding area and ACW is very lucky to have them.

Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

Since purchasing the former Petrie Park, this group has worked tirelessly to initially provide and then continually improve a green space for their community to use.

Improved additions include landscaping, maintenance, ball diamond improvements and a community playground.

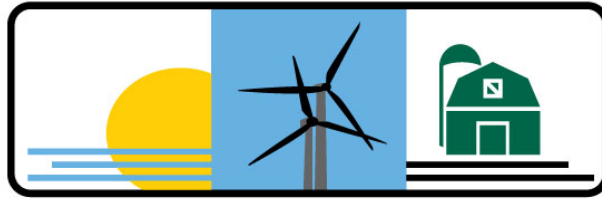
Future plans include a pavilion which they hope to have completed for next years anniversary celebrations.

PADRS is working with the Municipality of ACW to improve this community space.

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

The PADRS group works tirelessly to supply a space for community to meet.

Through intergenerational volunteer activities including maintenance of their green space and recreational play items for children, they are committed to making their community in ACW a great space to live.



— TOWNSHIP OF —  
**ASHFIELD-COLBORNE-WAWANOSH**

## Volunteer Recognition Awards Nomination Form

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Please note that any documents submitted will become the property of the Township and will not be returned.

**Nominee Information:**

Full Name of Volunteer or Group being nominated:

St. Helen's Hall Committee

Mailing Address:

Daytime Phone Number

Email:

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package as applicable.

Signature

Print Name: \_\_\_\_\_

Date: March 21, 2025

**Nominator Information:**

Full Name: Jennifer Miltenburg

Mailing Address: [REDACTED]

Daytime Phone Number: [REDACTED]

Email: [REDACTED]

Signature: [REDACTED]

Print Name: Jennifer Miltenburg Date: March 21 2025

**Nominee's Volunteer Activities:**

*For Individual Awards please include Organization Name, Position Held, Description of Duties and Years of Service for each:*

The St Helens Hall Committee is made of local residents who gathered together in in 2002 to save the community building ( former Women's Institute) which had fallen in disrepair.

Many hours of work and donations later ( money, windows and roofing materials,time)enabled the hall to re-open in 2004.

For over 20 years, these dedicated ACW citizens have worked hard to keep this building updated, accessible, relevant and affordable for community use.



Please list in **point form** and provide a brief description of contribution that the individual or group has made to the Township of Ashfield-Colborne-Wawanosh community. If more space is needed, attached a separate document.

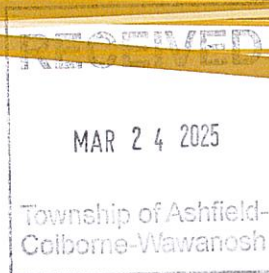
- Restored and renovated St Helen's Hall, an ACW owned building.
- Held multiple yearly fundraisers for upkeep, paint, flooring, tables, chairs, kitchen supplies etc
- \_ made major improvements including installing a paviooion, playground and picnic area.

In 2024 funds were used for several initiatives including updating the lighting in the hall, entryway and kitchen, as well as replacing worn tables and chairs.

In **point form**, describe why the nominee or group should be recognized through an award. If more space is needed, attach a separate document.

Community needs a space - and the St Helen's Hall Committee works hard to ensure there is a space for everyone. Through co-operation and collaboration, ordinary people are achieving extraordinary results.

Township of Ashfield-Colborne-Wawanosh  
82133 Council Line, R.R. #5  
Goderich, ON N7A 3Y2



March 19, 2025

Dear Township of Ashfield-Colborne-Wawanosh Councillor,

**April 14 and 15** marks the 2<sup>nd</sup> annual **THRIVE Summit**, at the **Blyth Community Hall**. The 2-day conference is co-delivered by the **Huron County Economic Development** and the **Community Safety and Well-Being (CSWB) for Huron**.

This Summit brings together respected speakers, expert-led discussions and interactive workshops to respond to our businesses, not-for-profits and municipal partner's request for affordable, relevant, world-class training close to home.

The 2025 THRIVE Summit focuses on going back to basics while considering cutting edge tools and resources:

- Digging into good business practices.
- Understanding elements of captivating storytelling to engage new markets or funders.
- Exploring Artificial Intelligence (AI) opportunities and possible challenges.
- Calling out the elephant in the room – we are anxious in these uncertain times but can adopt new resources for dealing with that reality.
- Focusing on the value of community, and so much more.

As a municipal leader, you have an opportunity to learn alongside our key stakeholders and engage in meaningful dialogue in a time when calm, steady leadership is so important. The THRIVE Summit offers you a valuable opportunity to connect, learn, and collaborate on the challenges and opportunities facing our communities today.

The current economic times have increased anxiety and uncertainty, forced an opportunity to look for new markets and explore new opportunities. The THRIVE summit is an opportunity to step back, assess available tools and resources, reframe the current reality, identify new opportunities, and reengage with community.

**Exclusive networking opportunities, lunch, and refreshments are included.** Single day tickets for are \$40.00 per person or the full THRIVE Summit experience for \$80.00.

Visit [huroncounty.ca/thrive-summit](https://huroncounty.ca/thrive-summit) to learn more about the THRIVE Summit speakers and to secure your tickets.

We look forward to welcoming you to this important conversation.

Sincerely,

Vicki Lass, Director  
County of Huron | Economic Development  
P: 519-440-2385 | E: [vlass@huroncounty.ca](mailto:vlass@huroncounty.ca)



County of Huron | Economic Development  
57 Napier St., Goderich, ON N7A 1W2  
[www.HuronCounty.ca/economic-development](http://www.HuronCounty.ca/economic-development)

**Day 1 Itinerary: Monday, April 14, 2025 (8:00 am – 4:30 pm)**

*Hosted by the Huron County Economic Development Department. Sponsored by the County of Huron.*

Updates will happen throughout the day providing opportunities for the Economic Development Department and our Municipal Partners to celebrate successes and speak to future plans.

All Day Art Gallery	<b>Trade Show</b>
8:00-9:00am Lower hall	<b>Registration and Networking</b>
9:00-9:20am Festival Theatre	<b>Welcome and Introductions</b>
9:20-10:20am Festival Theatre	<b>It's NOT the End of the World</b> <i>Presented by Brock Dickinson, MA, Ec.D (F)</i> We just survived a global pandemic, a workforce shortage, and a round of high inflation, so what could be next? How about tariffs, trade wars, and Trump 2.0? And maybe we'll throw in a few worries about A.I. as well...Just when we think we're getting a handle on things, the world seems intent on giving us something else to worry about. Entrepreneur and economic development strategist Brock Dickinson is here to reassure us that it's not the end of the world! Through stories, humour and practical examples, he'll help us understand how companies, communities and individuals can survive and even thrive amidst the chaos.
10:20-10:50am Lower Hall	<b>Break</b>   <i>Refreshments provided by Homegrown</i>
June Hill Room   Side Stage	
10:50-11:50am Festival Theatre	<b>Storytelling Keynote</b> <i>Presented by Brad Turner, Film and Television Director</i> Details TBC.
11:50-12:15pm Festival Theatre	<b>Ontario's West Coast – Tourism Outlook 2025</b> <i>Presented by Rick Sickinger, Huron County Economic Development Officer</i> An overview of new tourism programs and projects and destination marketing initiatives for Huron County in 2025.
12:15-1:15pm Festival Theatre	<b>Lunch and Networking</b>   <i>Food provided by Homegrown</i>
1:15-2:15pm Festival Theatre	<b>Top 5 Digital Marketing Trends: The Future of Storytelling</b> <i>Presented by Emily Baillie, Compass Content Marketing</i> Stay ahead of the curve with the biggest digital marketing trends shaping 2025 and beyond. In this dynamic session, we'll dive into AI-driven automation, emerging social platforms, the power of video marketing, and more.

*Please Note: this is a tentative itinerary as of March 18, 2025. All information is subject to change.*

	<p>What you'll learn:</p> <ul style="list-style-type: none"> <li>• How AI is revolutionizing marketing and content creation</li> <li>• The latest social media shifts and how to adapt</li> <li>• Video marketing strategies that captivate audiences</li> <li>• Practical tips to future-proof your brand</li> </ul> <p>Walk away with actionable strategies to leverage AI, create standout content, and navigate digital change with confidence. Whether you're a seasoned marketer or just getting started, this session will give you the tools to thrive in the ever-evolving digital landscape.</p>
<p>2:15-2:45pm Lower Hall</p>	<p><b>Break</b>   <i>Refreshments provided by Homegrown</i></p>
<p>2:45-4:15pm</p>	<p><b>Breakout Sessions:</b></p>
<p><b>1) AI for Small Business: Hands-On Workshop – Lower Hall</b>  <i>Presented by Emily Baillie, Compass Content Marketing</i></p> <p>Ready to take your business to the next level with AI? This interactive, beginner-friendly session will show you how artificial intelligence can enhance productivity, streamline tasks, and drive business growth. With live demos, activities and real-world examples, you'll walk away with practical skills you can apply immediately.</p> <p>What You'll Learn:</p> <ul style="list-style-type: none"> <li>• What AI is and how it works</li> <li>• Practical ways to use AI in your business</li> <li>• ChatGPT and essential AI tools for small businesses</li> <li>• How to write effective AI prompts</li> <li>• Common mistakes to avoid</li> </ul> <p>Bring your laptop or phone for hands-on learning!</p> <p><b>2) How to Use Data to Tell Your Story – Art Gallery</b>  <i>Presented by Serena Viola, Ministry of Rural Affairs and Chris Watson, Huron County Economic Development Officer</i></p> <p>Unlock the power of data to elevate your storytelling! This dynamic session takes you on a journey—from newly available, easily accessible Huron County data to advanced datasets from the Ministry of Rural Affairs, and finally, a deep dive into cutting-edge AI tools. Whether you're a beginner or a seasoned data scientist, you'll discover practical ways to harness free data and services to make informed decisions and drive impact. Perfect for municipal employees and non-profit organizations, this is your chance to explore, learn, and innovate with data!</p> <p><b>3) Top 5 Mistakes Sellers Make + How to Avoid Them – Festival Theatre</b>  <i>Presented by Tina Bax, Exit Strategist</i></p>	

*Please Note: this is a tentative itinerary as of March 18, 2025. All information is subject to change.*

Thinking of selling your business someday? Avoiding common pitfalls can make the difference between a smooth, profitable exit and a stressful, costly, disappointing one. In this engaging workshop, Exit Strategist Tina Bax reveals the five biggest mistakes sellers make—missteps that can delay deals, reduce value, and deter buyers. Learn how to position, price, and prepare your business for a successful sale, whether you're planning to exit soon or simply want to be ready when the time is right.

4:15-4:30pm  
Lower Hall

**Wrap Up**

*Please Note: this is a tentative itinerary as of March 18, 2025. All information is subject to change.*

**Day 2 Itinerary: Tuesday, April 15, 2025 (8:00 am – 4:00 pm)**

*Hosted and Sponsored by Community Safety and Well Being (CSWB) for Huron and the County of Huron.*

Members of the CSWB Oversight Committee and Municipal Working Group will be available throughout the day. Feel free to connect with them to share insights, ask questions, or engage in meaningful conversations about community safety and well-being in Huron.

All Day Art Gallery	<b>Trade Show</b>
8:00-9:00am Main Lobby	<b>Registration and Networking</b>
9:00-9:20am Festival Theatre	<b>Welcome and Introduction to CSWB for Huron</b>
9:20-10:20am Festival Theatre	<p><b>CSWB Panel</b> Join us as we explore how building a more connected community can transform lives and support well-being for everyone.</p> <p><b>Part 1: Safe and Thriving Communities: An Integrative Approach to Safety and Well-Being</b> Part 1 will dive into how communities in Huron can unite to prioritize safety and well-being through dynamic cross-sector collaboration. Our expert panelists will share innovative proactive strategies, highlight vital resources and supports, and explore powerful approaches to building stronger, more connected communities where every individual feels truly supported.</p> <p><b>Part 2: Building Bridges: The Power of Social Connection for Better Health</b> Part 2 will shine a spotlight on the powerful impact of social connections on our health and well-being. Our expert panelists will dive into the incredible benefits of strong relationships and share actionable strategies to cultivate deep, meaningful connections.</p> <p><i>Moderated by Colin Carmichael, Huron Chamber of Commerce</i> <i>Panelists:</i></p> <ul style="list-style-type: none"> <li>• A/Insp. Ryan Olmstead, Huron OPP</li> <li>• Marg Anderson, Co-Chair of CSWB Oversight Committee</li> <li>• Brad McRoberts, CAO, Huron East</li> <li>• Lynn Higgs, VP Clinical Services / Chief Nursing Executive, Alexandra Marine and General Hospital</li> <li>• Pam Somers, Chair, Immigrant Advisory Council</li> <li>• Laura O’Rourke, Public Health Promoter, Huron Perth Public Health</li> <li>• Kristin Crane, Director, Community Impact and Research, United Way Perth-Huron</li> </ul>

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10:20-10:50am Lower Hall / Gallery	<p><b>Break</b>   <i>Refreshments provided by The Blyth Inn</i></p> <p><b>CSWB for Huron:</b> Learn more about CSWB in Huron and meet members of the Oversight Committee and Municipal Working Group.</p>
10:50-11:50am Festival Theatre	<p><b>Morning Keynote</b> <i>Presented by Pete Bombaci, Founder and CEO, GenWell</i> <i>Sponsored by Bruce Power</i> Details TBC.</p>
12:15-1:15pm Lower Hall	<p><b>Lunch and Networking</b>   <i>Food provided by The Blyth Inn</i></p>
1:15-2:15pm Festival Theatre	<p><b>Strengthening the Foundation of Rural Communities</b> <i>Presented by Gwen Devereaux, Gateway Centre of Excellence in Rural Health (CERH)</i> In this dynamic session, attendees will learn about the impactful work being done to enhance the well-being of rural communities and the evolution of Gateway CERH over the past 16 years. Focused on improving the health of rural residents, their mission is driven by research, education, and communication. You will be introduced to key initiatives such as Brave-F, Farmer Well-Being and Safety, SHED Talks, and learn how these projects are making a real impact and improving lives in rural communities.</p>
2:15-2:45pm Lower Hall / Gallery	<p><b>Break</b>   <i>Refreshments provided by The Blyth Inn</i></p> <p><b>CSWB for Huron:</b> Learn more about CSWB in Huron and meet members of the Oversight Committee and Municipal Working Group.</p>
2:45-3:45pm	<p><b>Breakout Sessions:</b></p> <ol style="list-style-type: none"> <li><b>1) Safer Communities: Proactive Policing – Art Gallery</b> <i>Presented by Huron OPP</i> We all dream of safer, stronger communities. Join the Huron OPP for an informative breakout session focused on community safety and effective policing strategies – including CAMSafe, Crime Prevention Through Environmental Design (CPTED), and Mobile Crisis Response Team (MCRT). This session will provide practical tools and resources to help enhance collaboration between residents, enforcement, and community partners to foster a safer environment for all.</li> <li><b>2) TBC – Festival Theatre</b></li> <li><b>3) Using Humour, Laughter and Fun to Energize the Workplace – Lower Hall</b> <i>Presented by Dr. Cranla Warren, Organizational Psychologist</i> Laughter isn't just good for the soul—it's great for business! In this engaging and interactive session, we'll explore how humour, fun, and laughter can buffer stress, promote connection, mental health and well-being, and enhance productivity. Get ready for a lively session filled with practical strategies, real-world examples, and a few good laughs along</li> </ol>

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the way. Walk away with fresh ideas to create a more positive and connected work environment—because work should feel good!

**4) Rural Resilience in Action: Building on Strength for a Thriving Future – Blyth Legion**

*Presented by Dr. Leith Deacon, Associate Professor in Rural Planning and Development, University of Guelph and Chair of Gateway CERH Rural Resiliency*

Rural communities and agricultural producers have long demonstrated resilience in the face of economic shifts, weather extremes, and evolving industry demands. This workshop recognizes the strength and adaptability that already exist in these communities and explores ways to build on these foundations for an even more sustainable and prosperous future. Through case studies, discussion, and practical strategies, we will examine how producers and rural leaders can leverage their existing resilience to navigate emerging challenges, from climate variability to market fluctuations. The session will highlight opportunities for innovation, collaboration, and proactive planning to ensure continued success in agriculture and rural economies.

<p>3:45-4:00pm Festival Theatre</p>	<p><b>Closing Remarks</b></p>
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**From:** [Jodi.Froud AMDSB](#)  
**To:** [Florence Witherspoon](#)  
**Cc:** [Jennifer Miltenburg](#)  
**Subject:** Re: Brookside/Pathways  
**Date:** Tuesday, March 25, 2025 9:56:11 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image005.png](#)

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Good morning Florence,

Yes, we have a Pathways Trailer, but we are currently running all of our programming out of the Pathways Innovation Centre.

All students in grade 6 across the district participate in an electrical control panel workshop. Students who are in grade 7 and 8 participate in a Multi-trade workshop where they focus on carpentry, sheet metal and plumbing trades. Some grade 7 and 8 classes participate in a robotics workshop.

All of our staff are working on these workshops to support every school across our district, so if you are interested in additional programming above what we are already providing, we would have to search out additional workshops and staff in order to deliver this to Brookside. Hiring outside staff will create an expense but we can provide the materials for the workshop.

We have the materials and tools to run a residential wiring workshop. We could do this with the grade 6, 7 and 8 students (after the grade 6 students completed the electrical control panel workshop - we could schedule them early in the school year).

If you are interested in this, please let me know.

Jodi



**Jodi Froud**

*OYAP Recruiter / Pathways Coordinator*

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On Mon, Mar 24, 2025 at 3:25 PM Florence Witherspoon <[clerk@acwtownship.ca](mailto:clerk@acwtownship.ca)> wrote:

Hi Jodi,

Can you let us know what kinds of programs would be available for students?

We're looking to supplement/augment Brookside students by giving them an opportunity

to get some hands on experience before coming to highschool. We understand that there is a truck/vehicle that comes around to the schools to showcase different trades.

What does Pathways offer in terms of programming that we could support for our local school.

Thank you.

## Florence Witherspoon

Clerk

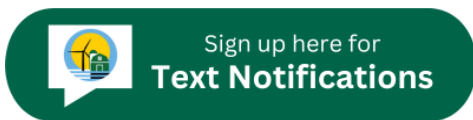


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