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# **Economic Development Committee**

**STAFF:** Kelly Thomson, Deputy Clerk / Communications Co-ordinator **DATE:** March 31, 2025

SUBJECT: Volunteer Appreciation Award Nominations 2025

#### Recommendation

That the Economic Development Committee reviews all applications and recommends nominees for awards for approval from Council.

## Background

At the October 17, 2023 meeting of Council, the Volunteer Recognition and Appreciation Policy for the Township of Ashfield-Colborne-Wawanosh was adopted. The purpose of the policy is to recognize and celebrate the accomplishments of local volunteers and to ensure that volunteers are continually celebrated and recognized for the work that they do in an ongoing and equitable way. This policy also considers that an Annual Volunteer Recognition Event be held to recognize the volunteers.

Criteria for award recipients is included in the Volunteer Recognition and Appreciation Policy which is attached with this report.

## Comment

Staff distributed nominations forms for volunteer recognition and promoted the recognition through the website, social media, and through the Winter/Spring newsletter. In total 9 applications were received, 5 more than last year.

Individual Volunteer(s):

Marianne Hogan Barb Snowden Ron Snowden Kathy Todd Jim Van Osch <u>Volunteer Group(s):</u> Kingsbridge Centre St. Helens Hall Petrie Park The volunteer recognition budget has been set at \$1500. For the individual award it is proposed that a custom local basket be created that would include products from ACW including local Legacy Maple Syrup, Hanna's BBQ Sauce, Helbee's honey, Coastal Coffee, CC Farms pepperettes along with some Ashfield-Colborne-Wawanosh swag and a \$100 gift card to the Benmiller Inn. Approximate cost \$200.

For the group award, we propose a 2' x 2' metal sign with the Township Logo along with the wording "Volunteer Group of the Year - Winners Name – 2025". The sign will be custom made by Smyth Welding for \$175.



The selected volunteer and volunteer group will be announced on acwtownship.ca, press release, social media and be recognized at the April 22, 2025 Council Meeting.

#### **Others Consulted**

Florence Witherspoon, Clerk

Respectfully submitted,

Approved by:

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Kelly Thomson Deputy Clerk / Communications Co-ordinator

Mark Becker Chief Administrative Officer