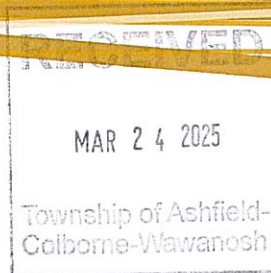


Township of Ashfield-Colborne-Wawanosh
82133 Council Line, R.R. #5
Goderich, ON N7A 3Y2



March 19, 2025

Dear Township of Ashfield-Colborne-Wawanosh Councillor,

April 14 and 15 marks the 2nd annual **THRIVE Summit**, at the **Blyth Community Hall**. The 2-day conference is co-delivered by the **Huron County Economic Development** and the **Community Safety and Well-Being (CSWB) for Huron**.

This Summit brings together respected speakers, expert-led discussions and interactive workshops to respond to our businesses, not-for-profits and municipal partner's request for affordable, relevant, world-class training close to home.

The 2025 THRIVE Summit focuses on going back to basics while considering cutting edge tools and resources:

- Digging into good business practices.
- Understanding elements of captivating storytelling to engage new markets or funders.
- Exploring Artificial Intelligence (AI) opportunities and possible challenges.
- Calling out the elephant in the room – we are anxious in these uncertain times but can adopt new resources for dealing with that reality.
- Focusing on the value of community, and so much more.

As a municipal leader, you have an opportunity to learn alongside our key stakeholders and engage in meaningful dialogue in a time when calm, steady leadership is so important. The THRIVE Summit offers you a valuable opportunity to connect, learn, and collaborate on the challenges and opportunities facing our communities today.

The current economic times have increased anxiety and uncertainty, forced an opportunity to look for new markets and explore new opportunities. The THRIVE summit is an opportunity to step back, assess available tools and resources, reframe the current reality, identify new opportunities, and reengage with community.

Exclusive networking opportunities, lunch, and refreshments are included. Single day tickets for are \$40.00 per person or the full THRIVE Summit experience for \$80.00.

Visit huroncounty.ca/thrive-summit to learn more about the THRIVE Summit speakers and to secure your tickets.

We look forward to welcoming you to this important conversation.

Sincerely,

Vicki Lass, Director
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